

Report on Anti-Tobacco Awareness Programme Under NTCP, DHHD

Date: 02.07.2024

Venue: Gallery of Swami Vivekananda Bhawan, Raidighi College

Introduction:

The Anti-Tobacco Awareness Programme was conducted on 2nd July 2024 at Raidighi College in collaboration with the National Tobacco Control Programme (NTCP), Diamond Harbour Health District (DHHD), NSS Unit of Raidighi College, and Raidighi Rural Hospital. The event aimed to raise awareness over 104 participants about the detrimental effects of tobacco consumption and encourage a tobacco-free environment within the community.

Participation and Experts:

The programme was graced by the presence of external and internal experts who shared their insights and expertise on the subject matter.

External Experts from DHHD:

- **Smt. Satavisha Chatterjee** – Psychologist, NTCP, Diamond Harbour Health District
- **Sri Sindhu Bhusan Bera** – NTCP, Diamond Harbour Health District
- **Smt. Tandra Majumder** – PHN, Raidighi Rural Hospital
- **Sri Malay Kumar Hati** – Medical Laboratory Technologist, Raidighi Rural Hospital

Internal Experts from Raidighi College:

- **Dr. Sudhin Sinha** – TCS, Raidighi College
- **Dr. Sisir Chatterjee** – IQAC Coordinator, Raidighi College
- **Prof. Sital Sing** – Assistant Professor & Head, Department of Education
- **Prof. Hamidur Rahaman Molla** – Programme Officer, NSS Unit-I, Raidighi College
- **Prof. Tanmoy Purkait** – Member, NSS Wing of Raidighi College

Key Highlights of the Programme:

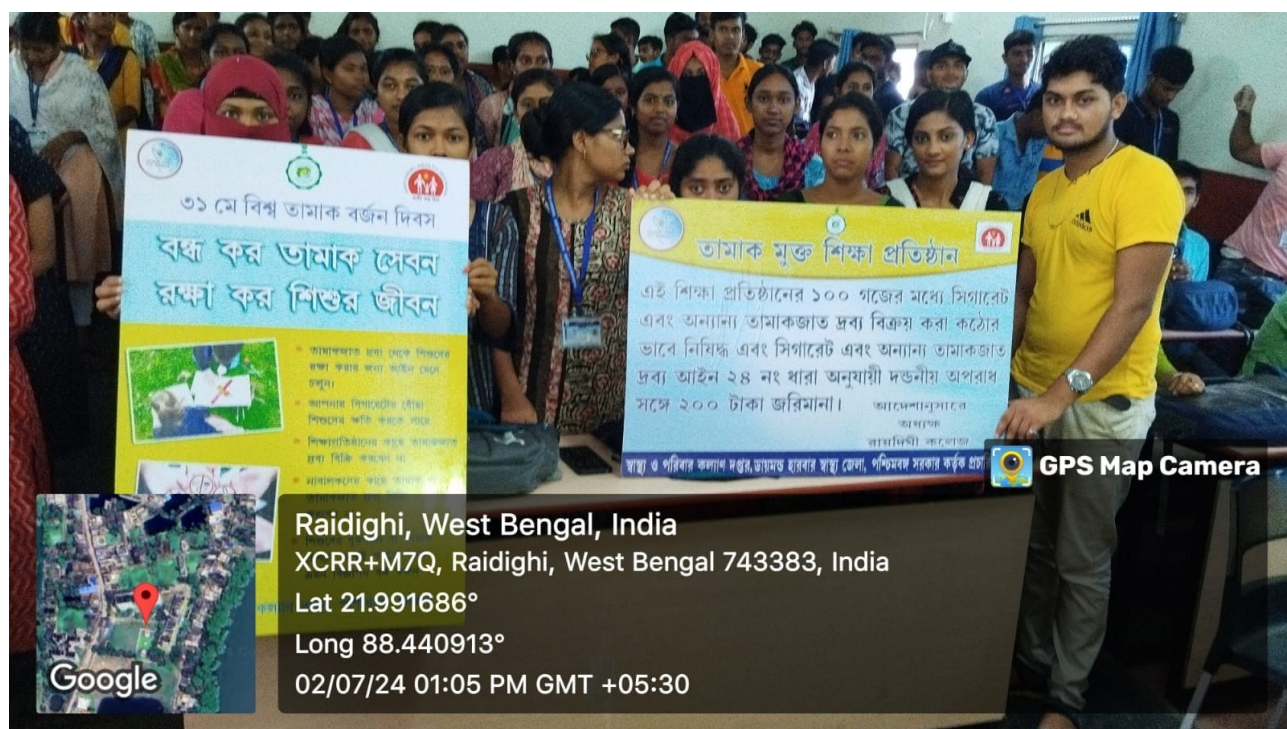
1. **Welcome Address:** The event commenced with a warm welcome by Dr. Sisir Chatterjee, IQAC Coordinator, who emphasized the significance of creating awareness about the harmful effects of tobacco consumption.
2. **Expert Presentations:** The external experts provided insightful presentations on the physiological and psychological impacts of tobacco usage, as well as preventive measures and available support for tobacco cessation.
3. **Interactive Discussion:** Students and faculty members actively participated in the discussion session, raising queries and concerns regarding tobacco addiction and its impact on public health.

- 4. Role of NSS in Awareness Campaigns:** Prof. Hamidur Rahaman Molla elaborated on the role of NSS volunteers in spreading awareness and conducting outreach programs in rural areas.
- 5. Commitment to a Tobacco-Free Campus:** The programme concluded with a pledge-taking ceremony where attendees committed to advocating for a tobacco-free environment within the college and beyond.

Conclusion:

The Anti-Tobacco Awareness Programme successfully disseminated crucial information about the ill effects of tobacco and the importance of leading a tobacco-free life. The collaboration between NTCP, DHHD, Raidighi College, and Raidighi Rural Hospital underscored the collective responsibility of educational institutions and healthcare organizations in promoting a healthier society. The NSS unit, in particular, pledged to continue their efforts in raising awareness and supporting tobacco cessation initiatives.

This programme marked another significant step toward a healthier and tobacco-free community, reinforcing the commitment of Raidighi College in fostering social responsibility and well-being.

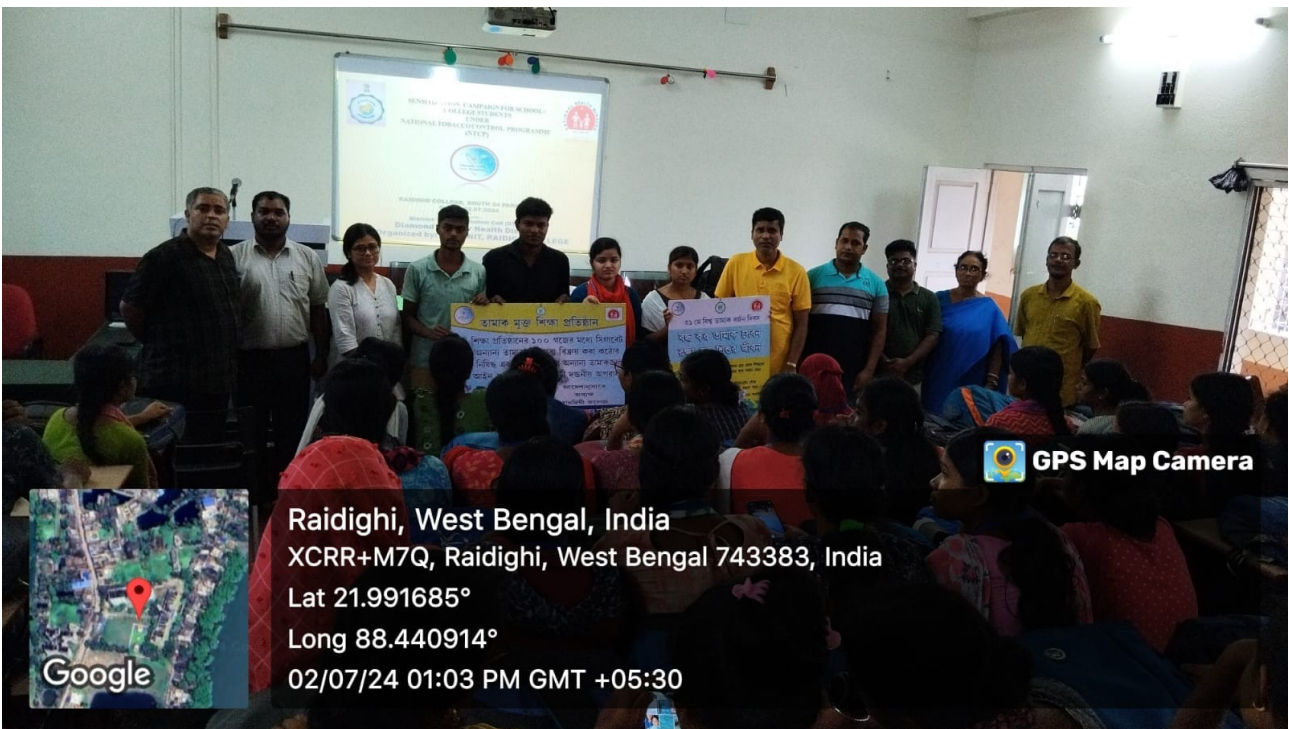




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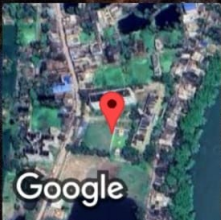
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